



# About North Boulevard Town Square

North Boulevard Town Square, bound by River Road on the West, Fifth Street on the East, and building facades on the North and the South, is the social and cultural heart of Baton Rouge, and is where the city's civic and cultural attractions come together. The Town Square is a landmark plaza linking the areas of downtown between the Municipal Campus, Old State Capitol grounds and the Shaw Center for the Arts.

By reconfiguring the streets within the Town Square, an entire acre of open green space was created for pedestrian use in the Town Square. Intersections are designed as smooth, curb-less environments that enable safe and easy movement by the elderly, disabled, very young, and large crowds. Water features around a media Beacon and along the Town Lawn help cool the spaces during the day, while bands of light in the pavement softly light the spaces at night. Café seating, as well as benches and game tables, are provided in the plaza areas. This civic space is designed for active and passive programming activity. Town Square also serves as the primary transit hub for downtown featuring a covered transit station, and transit information conveyed through real-time GPS and display.

As downtown's premier public space, Town Square is activated weekly with a wide variety of family friendly events. Check the Town Square event calendar at [www.townsquarebr.org](http://www.townsquarebr.org) for more information on what great events are planned such as movies on the lawns, free concert series, and festivals. Parts of the Town Square are available to the general public for special event use; including weddings, concerts, corporate functions, markets, and more!

## GATHERING AREAS

**The Square** is the focus of activity with the **Town Lawn**, used for relaxation, games and to view movies and other showings projected to a large screen on the **Town Lawn Stage**, and **Beacon Plaza**, notable for a 35-foot multi-media tower located at the Third Street/River Center axis and clad with programmable digital media panels showing upcoming Baton Rouge events, transit and weather information, local news and televised events. Situated under numerous historic Live Oak trees, **Live Oak Plaza** offers a cooling break on hot summer days.

**Galvez Plaza** features a permanent special event stage for large events in the heart of downtown, providing downtown with a first-class outdoor entertainment venue for our many concerts. Galvez Plaza also features the bronze sculpture works "Galvez March" and the "Pollack Head" by Frank Hayden.

**The Bosque** is a great place sit back, relax and enjoy a lunch in the heart of downtown. Modeled after New York's Pele Park, a canopy of Honey Locust trees engulfs the skyline over an array of tables and seating.

**The Transit Pavilion**, next to Galvez Plaza on North Boulevard, serves as the primary transit hub for Downtown Baton Rouge. The Transit Pavilion is serviced by both the Capitol Area Transit System and LSU Tiger Trails. A key feature of the pavilion is a message screen that displays arrival times along with other key transit information.

Many other smaller spaces create opportunities for spontaneous meetings and gatherings, as well as individual reflection, lunches and internet activities. All spaces feature a sound system and WiFi for outdoor internet access. Town Square also features 198 electrical outlets and a number of movable tables and chairs for public use.

Whether gathered together for a large parish-wide event or stopping to relax in the middle of a hectic day, citizens of Baton Rouge have an amazing place to be - North Boulevard Town Square, the 'Heart of Baton Rouge.'



## LEGEND



## RULES & REGULATIONS

- Park hours are 6:00 a.m. to 2:00 a.m., unless otherwise posted.
- Visitors must comply with directions from Park Personnel. Please obey all posted rules.
- Please note that outside alcohol, glass containers, tables and pop up tents are prohibited.
- Please keep our green spaces clean! Look for our silver trash containers all around the park.
- Skateboarding, roller skating, rollerblading, bicycling, or using other similarly wheeled equipment on any park structure is prohibited.

## PARK RULES PROHIBIT

- Activities that disrupt the use of the Park by others
- Reckless behavior and excessive noise
- Using areas posted as reserved or closed
- Littering
- Foisting a handbill without consent of a Park Patron
- Outdoor cooking or fires
- Alcohol outside restaurants or permitted events
- Entering flower beds or picking flowers
- Using weapons or firearms
- Injuring wildlife or feeding birds
- Posting bills or verbal commercial solicitations
- Using a bench so as to interfere with its use by others
- Camping or using a bench to store materials
- Bathing in water features
- Leaving minors (children) unsupervised
- Indecent exposure and public lewdness
- Obscene, abusive, insulting or threatening language

## PET OWNERS

- Pets must be leashed
- You must pick up and dispose of pet waste
- Dogs must exhibit current license and vaccination tags
- No dogs in heat

## PERMITS

Please be aware that a permit from the park is required for the following activities:

- Any organized gathering or event
- Use of amplified/electronic sound devices
- Selling or promoting food, drinks, merchandise or services.
- Exhibiting or performing to derive revenue
- Conducting commercial photography or video; consent of a child's parent required
- Using any park area for a special use
- Operating a motor vehicle or riding a horse

For more information on permitting or holding a special event at North Boulevard Town Square, visit [www.townsquarebr.org](http://www.townsquarebr.org). Call 225-389-5520.

## PUBLIC RESTROOMS

Public restrooms are located in the River Center Library or the Shaw Center for the Arts.

## LOST AND FOUND

To inquire about lost or found items in the park, call 225-389-5520.

## PARKING

*PLEASE NOTE: Always read the posted signs, which supersede any instruction from park staff. City of Baton Rouge Police can and will issue tickets for illegal parking.*

We encourage all North Boulevard Town Square visitors to park in The State Garage at the corner of Third and Convention Streets. The River Center East and West Garages may also be available for special events.

Metered parking spaces are free after 5:00 p.m. Monday-Friday and all day Saturday and Sunday. Please be aware of specially designated parking zones (Marked by BLUE, RED or YELLOW painted curbs.) Parking in a handicap space, a fire lane or loading zone, without proper documentation, will result in a fine.

Surface parking lots are also available throughout the downtown area. Rates will range in price.

For more information on parking downtown visit: [www.downtownbatonrouge.org/aroundParking.asp](http://www.downtownbatonrouge.org/aroundParking.asp)

## TOWN SQUARE EVENTS

Visit [www.townsquarebr.org](http://www.townsquarebr.org) to view a listing of the upcoming events happening in and around the North Boulevard Town Square.



# NORTH BOULEVARD TOWN SQUARE